

OneTile



*One Tile, One Community, One Expanse
Together one*

OneTile mission

To unite and empower people passionate about self-actualization and transcendence

To help people grow together, inspire each other, share resources and form real world alliances

To contribute to a better world together



It is time for action

It becomes increasingly more clear how issues related to inequality, climate change and mental health are having a negative impact on humanity and the planet as a whole.

However, the depth and complexity of some of these problems can make them seem so overwhelming that we can feel like we have no control over the outcome of the situation, causing us to lose motivation to contribute at all.



Together we stand stronger

We want to work towards creating a Community of people who are passionate about personal growth and coming together for the greater good. We strive to facilitate a safe space to share and discuss anything related to one's own personal development as well as the current state of the world in order to unite people that want to work towards a more positive outlook on our future. In doing so, we hope to spread awareness of the fact that this battle is not being fought alone and facilitate people in the process of helping each other succeed in their shared goals.



Community platform

A Community platform will be built that combines positive aspects of existing platforms for optimal interaction between the Community members. Here people can enjoy an ongoing chat like on discord, post longer stories and start a thread for conversations like on reddit and interact with each other face to face in smaller groups through video chats. More about this can be found in the upcoming slides.

Learning from experts

In addition, we want to provide material to the Community related to self-actualization and transcendence in the form of blog posts, online classes and “Ask Me Anything” (AMA) conversations featuring experts and pathfinders in the space of personal development, well-being and sustainability. The content will be chosen to reflect a balance between spiritual teachings and academic research. Community members will be given the opportunity to ask questions to the guest speakers, both before and during the conversation.



Community communication platforms

The goal of this project is to create a Community of growth-oriented people from all over the world. We envision this Community as a tightly interconnected network of social interactions. Inspired by natural interaction networks, we want to assure that the network contains the following features: **high information flow, redundancy and feedback loops.**



High information flow

In order for people to help and learn from each other, information needs to flow between the members of the Community. Our main job is to assist this information flow. First of all, we will provide platforms where growth and sustainability focused ideas and topics can be further discussed.

Secondly, we will present new information to the Community in the form of growth-oriented content that will be posted regularly to a “Community only” online space. Speakers will be invited to talk about personal growth and sustainability in an AMA livestream podcast format. In addition, online classes will be facilitated. Finally, blog posts written by guests, collaborators and members of the team will be published on a regular basis.

Redundancy

Each online communication application comes with its own strengths and weaknesses. And each member of the Community might have a personal preference for a certain application. Therefore, we chose to utilize a selection of different applications in order to create a platform that is semi-redundant in its options for information to be shared within the Community. Together, these platforms will create the highly interconnected OneTile network.

Discord inspired

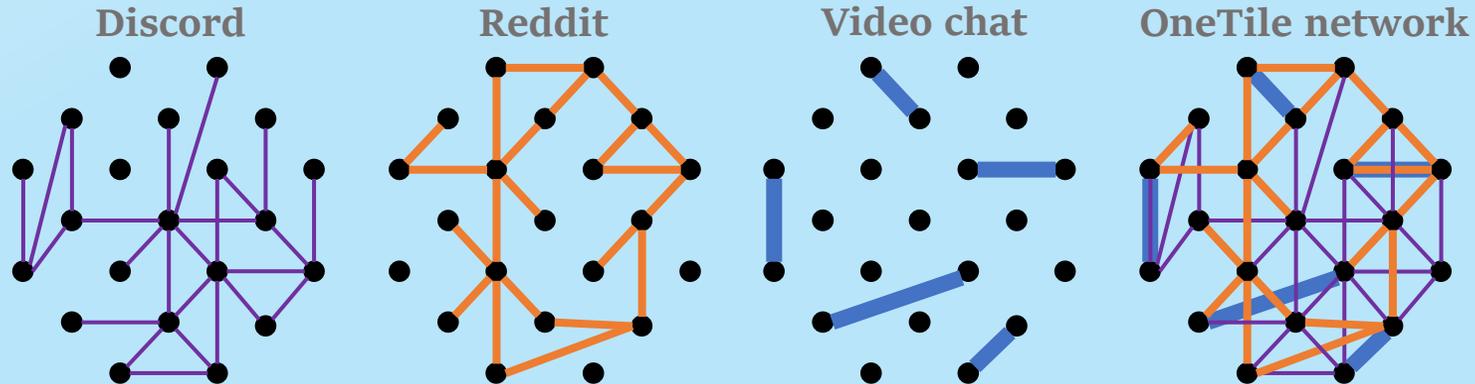
Different channels will be available where people can enjoy an ongoing chat. An advantage of this ongoing chat is that a lot of members of the Community can be reached at once. However, the extent and depth of the information that can be transmitted is limited.

Reddit inspired

On a set of separate pages, people can post longer messages and start a conversation thread. Here people can post about their personal experiences or ask specific questions to the Community. In the comment section, these topics can be discussed in more detail. These specific posts might receive less traffic but the topics can be discussed more extensively.

Video chat

The team wants to host small group and one-on-one video chat conversations. People can log into a pool of Community members that are interested in a conversation. Participants will be randomly assigned a conversation partner to chat with. Some potential conversation topics will be proposed but the Community members are free to talk about something else. The video chat is limited to a small predefined number of Community members on the call. However, a video chat allows for the optimal exchange of information between these members.



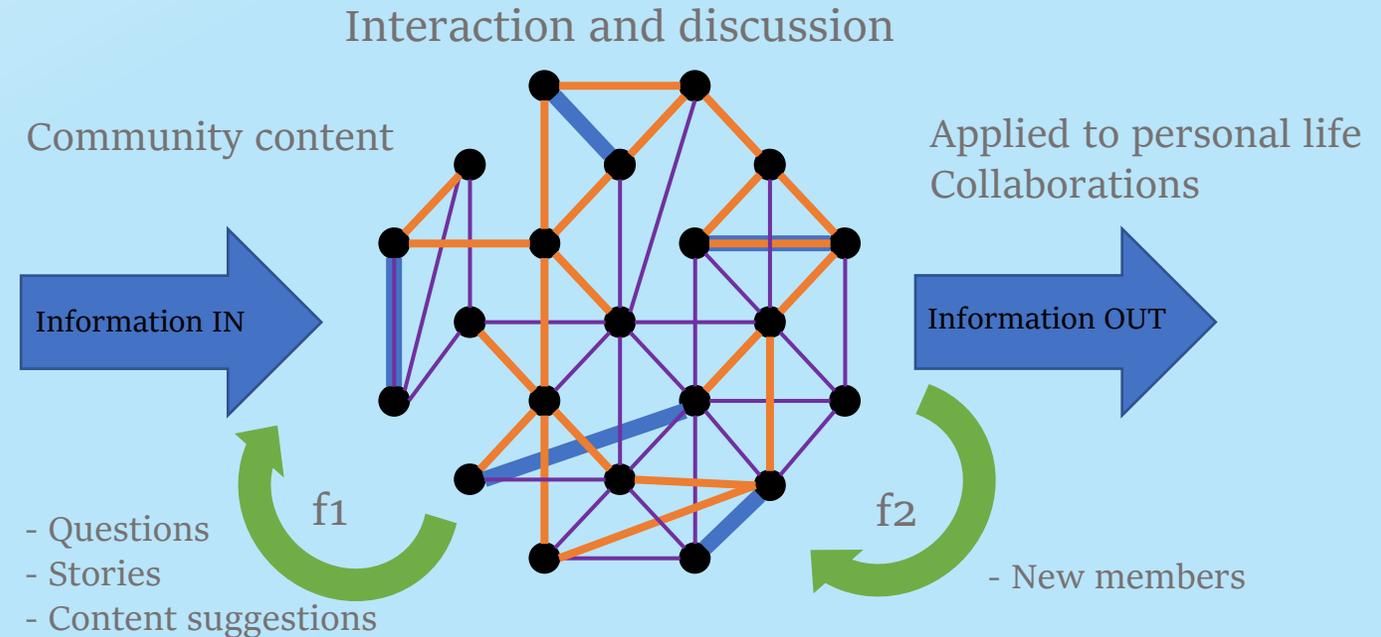
Feedback loops

We want to stimulate different feedback loops within the network.

The first feedback loop (f1) relates to the information that is presented to the Community. Community members will have the opportunity to send in questions for the guest speakers beforehand. A selection of these questions will be asked to the speaker. During the podcast, people will also have the opportunity to ask questions through a chat function and a selection of these questions will be asked as well.

In addition, Community members are encouraged to contribute new information to the Community themselves as well. This could be in the form of stories about personal growth or asking and answering questions. Furthermore, Community members can propose topics for the “Community only” content (both with regards to guest speakers and blog topics). These topics and guest speakers will then be voted on by the Community

The second feedback loop (f2) relates to the members of the Community. Community members are encouraged to talk about the topics discussed within the Community with people from their social circles outside of the Community so that content spreads beyond OneTile. People who are then interested in what the Community is doing are welcomed into the Community.



NFT Release

You can become part of the OneTile Community and gain access to the “Community only” content by having at least 1 OneTile NFT in your wallet. We want to assure you that we can offer you something tangible before starting the sale of our NFTs. That is why we are first building our marketplace. Once this marketplace is established, we will offer our NFTs for sale. ~20% of the money raised will be used to cover the initial costs of the release and the remainder will be reinvested in the project, based on input from the Community. More information can be found in the *Financials* section at the end of this deck.

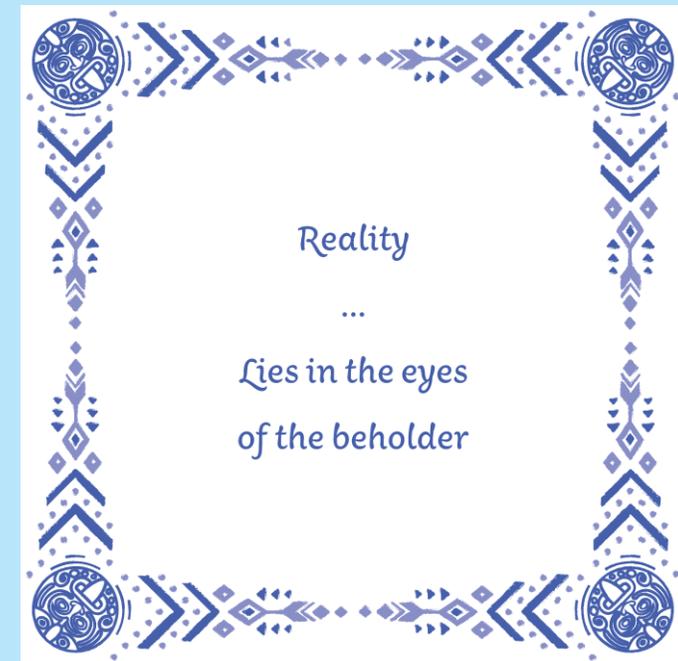
The NFT release will occur in two phases:

- The first phase consists of a small number of OG NFTs with special perks. This early release is aimed at establishing an initial Community of Original Growers.
- Shortly after, the second phase of 10.000 NFTs will be released. Both types of NFTs will give you access to the platform and the content that will be posted there.

Content and design

The NFTs are inspired by the Dutch *tegeltjeswijsheden*, literally translated into “tile wisdoms.”

These are decorative tiles with an inspiring quote on them. The quotes are based on the contents of the book draft written by Liv Terrobias. The artwork of the NFTs is created by Harm Molenaar and is a re-envisioned version of the *tegeltjeswijsheden*.

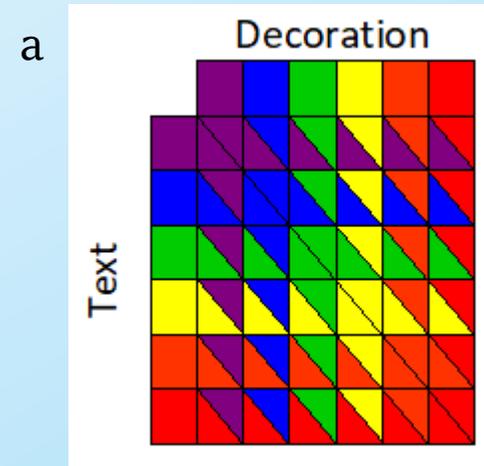


Rarity

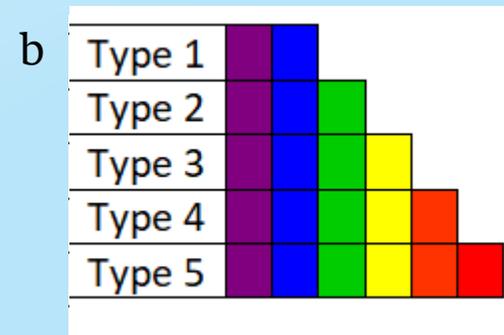
The second release will consist of 10.000 unique tiles.

There will be an uneven distribution of decoration types, decoration colors and text colors. The distribution of quotes will be equal as these quotes should be valued based on their content and message, not solely on their rarity. With 100 quotes for 10.000 tiles, each quote will make 100 unique tiles.

The tiles will be decorated with 5 unique types. By using, for instance, 6 different colors for decoration and text, $6 \times 6 = 36$ unique tiles can be created from one decoration type (a). Each decoration type will have a different number of colors available to create unique tiles which will lead to certain decoration types and colors being more rare than others (b). The 5 decoration types will range from 2 to 6 different colors for the decoration and the text. This will result in $2^2 + 3^2 + 4^2 + 5^2 + 6^2 = 90$ unique tiles. In addition, each decoration will have one rainbow and one double rainbow version. Resulting in a total of 100 unique tiles per quote.



Visualisation of how 6 different text colors (left column) and 6 different decoration colors (top row) can create 36 unique color combinations



Colors used for the decoration/text color combinations per decoration type

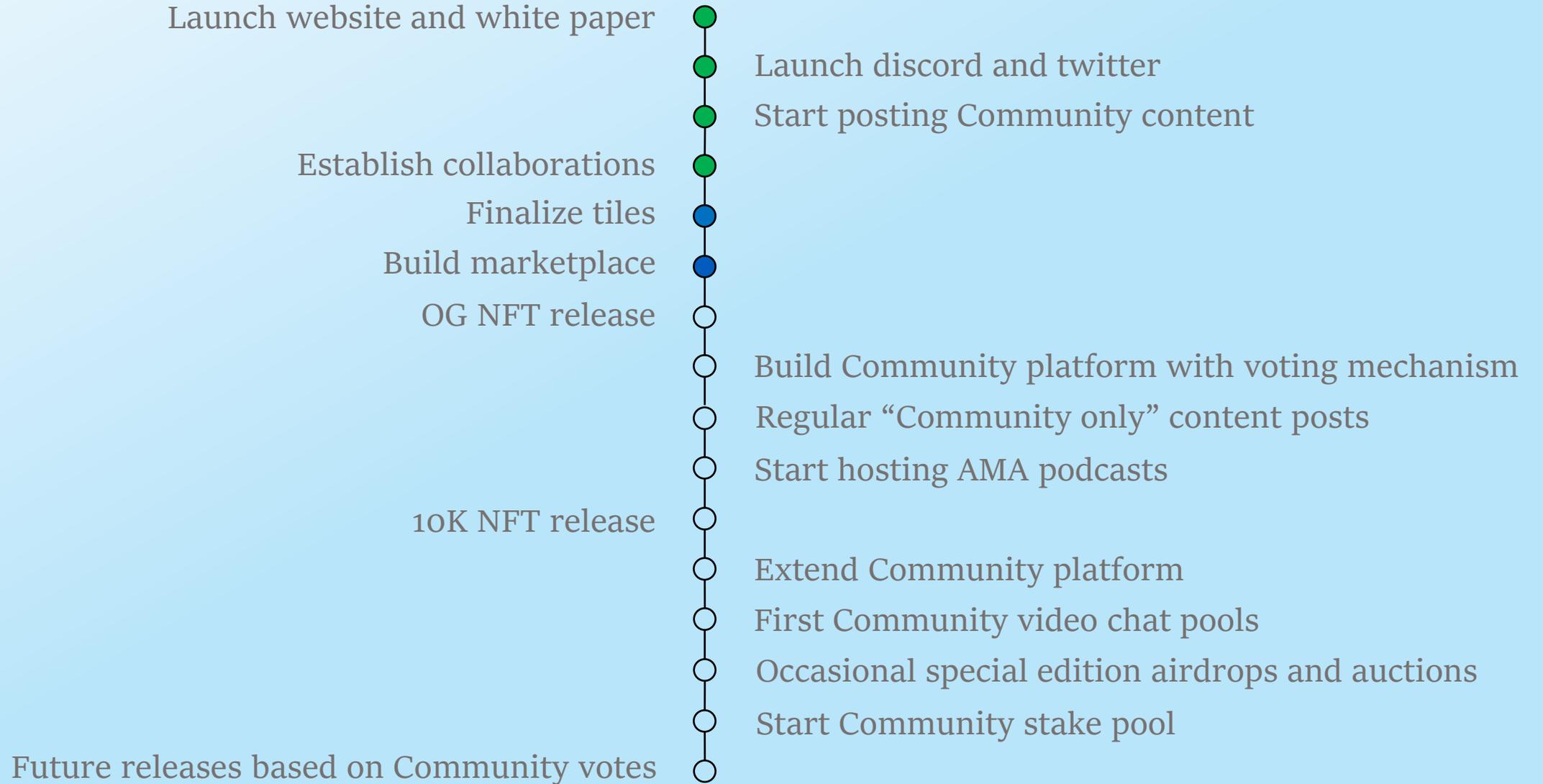
Voting

Each NFT will equal as a vote during Community vote events. OG NFTs will be weighted as two votes. Initially, voting will revolve mainly around Community content. In addition, secondary fund allocation will be voted on as described later in this deck (Community treasury).

Roadmap

NFT

Community



Money raised from NFT release

The raised money will have the following purposes:

The majority (~80%) will be deposited to a multi-signature Community treasury. This treasury, and all the transactions made from it will be completely transparent. The purpose of the treasury is to finance services to the Community. These

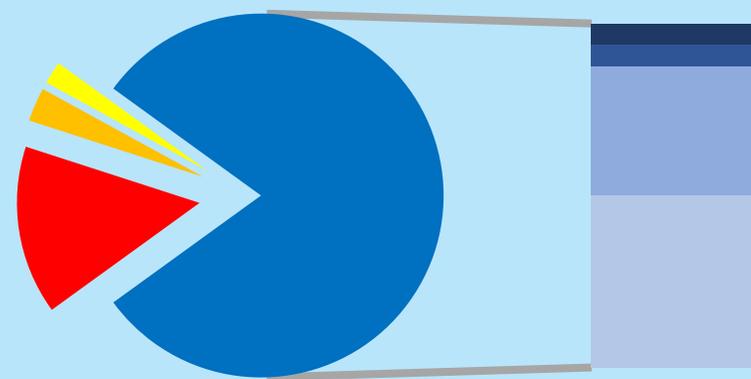
services include:

- Creating growth and sustainability related content in the form of AMA's with guest speakers, classes and blog posts
- Developing the online Community platform
- Moderating the online Community platform

The remainder (20%) will be used to cover the costs made for the release. This will include minting costs, a compensation for the work that the team has delivered and a compensation for hired non-team members.

	Raised
Cover initial costs	20%
Team	15%
Launch and minting	3%
Other costs	2%

	Raised
Community treasury	80%
Blockchain developers	30%
AMA guests	30%
Content creators	10%
Other costs	10%



These percentages are an indication and might differ based on the total amount of money raised and potential unforeseen circumstances

Income streams after NFT release

We want to ensure a continuous cash flow towards the Community treasury after the launch in order to ensure high quality “Community only” content. This cash flow will come from various sources:

The NFTs will be released with a smart contract that ensures that every time that the NFT is resold, a percentage of the purchase amount goes to the Community treasury to be reinvested into the Community. This is done to reward long term Community members with continuous releases of content in return for a single NFT purchase.

All the “Community only” content will be minted into unique and legally backed NFTs. Shortly after the release of the content, the unique NFT will be auctioned among the Community members. This will allow Community members to legally own certain content that resonates with their specific growth journey. At the same time, this will allow Community members to further contribute to the project if they wish. We envision several use cases for these NFTs that we will elaborate and vote on in a later stage of the project. A percentage of the purchase amount goes to the Community treasury every time that these unique NFTs are resold.

We aim to create a OneTile stake pool. The Community treasury can be staked here, as well as ADA from Community members. The team wants to reward the Community members that stake their ADA in the Community stake pools with competitive interest rates. The remainder of the money raised through the stake pool will be used as an additional income stream for the Community treasury.

Community treasury

The money that is raised through the income streams after the NFT release as discussed in the previous slide will be distributed as follows: 90% will go to the Community treasury and the remaining 10% will go to a separate wallet. The money going to the Community treasury will be spent in similar ratios as the money raised from the NFT release although these ratios can be adjusted through Community votes. The separate wallet will be a special fund to support fulfilling the dream of the core team of living on a carbon positive homestead. This fund will be gifted to them when they are ready to settle down.

Charity

We highly appreciate other DAOs and NFT projects that donate part or all of their raised money towards charity. This is something that we envision to do in a later stage of the project, based on Community voting. However, initially, all resources will go towards the treasury. In this way, the we want to ensure that we can build our Community platform and deliver good content to the Community. Once this platform is established, a higher percentage of the treasury can go towards content and an additional part of the treasury can go to charity projects. This will be decided on through Community votes.

A better world is the main incentive

We want to highlight that the main intention of this project is to contribute to a better world. All of our efforts that we put towards creating this project so far have been voluntary. If this project does not raise the expected funds in its initial stages, we would be willing to adjust the allocation of funds so that sufficient funds will be available for the Community treasury. We pledge to continue to put work into this project, despite the potential of not receiving any reimbursement for it.

Core team

Tjitse van der Molen (concept and big picture)

I have been very passionate about personal growth and sustainability throughout my adult life. The impact that this has made on my life still amazes me and is something that I would love to share with everyone. I received my MSc degree in systems biology and I'm very interested in interaction networks in general. This led me to explore the web3 space and the interaction networks among members in a DAO's and NFT projects. The community evoking aspects of web3 inspired me to take this a step further and combine it with my passion for personal growth and sustainability. This motivated me to start this project together with Liv.



Liv Terrobias (content, tiles and blog)

I have been on a long journey of growth throughout my life. I'm very interested in lifestyle architecture, DIY sustainable solutions and actively living my best life possible. When I couldn't work as a yoga teacher during the pandemic, I spent a lot of time writing about the realizations and ideas I picked up during my journey, with the intention to share them with others. I have been exploring novel ways to release my writing. Through this NFT release, I hope to share my ideas in a way that has an optimal impact on the world



Additional team members

Silvio Baumgarten (community)



I feel honored that Liv and Tjitse asked me to co-create with them. I said yes because I feel their sweet hearts and that they genuinely want to do good. My journey into understanding more about the human experience and becoming a more loving being started in my teens when I fell in love with a very special soul, dove into Buddhism and was contemplating my purpose. Becoming the best possible father I could be, I felt most excited about. It wasn't meant to be so far, for me to start a family and so I evolved my purpose into something more selfless and divine. I'd like to keep it my secret tho <3 I trust you will find yours.

Harm Moolenaar (Graphic design)

I really enjoy working on this project because of the results that it tries to achieve, "improving the circumstances of everyone involved". It comes from a place of an unselfish desire to see other people do better. I like it even more because I get to do what I enjoy most, which is design. Tjitse's passion for self-growth has influenced me quite a bit during our years as friends. The idea that your life can be consciously designed to fit you was new to me at the time, and seems like a second nature now. I am grateful for this opportunity and proud to be a part of this incentive.



Besides our main team members, we receive help and guidance from several other people. We want to especially thank Many for providing help and insights related to blockchain development.